

# PASSPORT to SUCCESS

“Fulfilment in Partnership”



In February 2006 PPS were invited to submit initial ideas related to the design and eventual production of a 'Security Professional Development Passport'

The invitation came after several meetings with Skills for Security, an existing client of Progressive.

The 48 page 'UK passport style' document was developed to increase the value and importance of ongoing personal development within the British Security Industry.

Close to half a million people work in the UK Security business Sector, from security guards and door supervisors through to close protection officers and alarm installation engineers.

Skills for Security, the skills and standards setting body for the British Security industry was created to represent all of these sub sectors.

The organisation aims to work with all employers to raise skill levels within the sector and sees the development and production of a 'Development Passport' imperative to that goal.

After several meetings, 'proofs' and 'prototypes' the Security passport was launched at IFSEC the World's foremost global security event on May 8th 2006 at Birmingham's NEC.

It allows users to record details such as SIA Licensing information, training and qualifications and membership of professional organisations.

Initial reaction to the launch has been incredible with many security members eager for more information on how, and more importantly WHEN they can purchase the passport.

As the project is rolled out to members it will be managed and printed by PPS Ltd of Worcestershire.

PPS Production Director Dean Brettle is more than satisfied with the end result having managed the passport from concept to conclusion. 'this was an important project for a prestigious client' states Dean 'and completing it has been a real challenge.'

**'The most important aspect has been the security of the passport'**

'Incorporating litho printed sections, we also produced a digital 4pp section which included printing a digitally scanned photographic image of the passport holder together with a unique serial number which will remain with the holder for the duration of their career within the security industry'.

Dean continues ' We then referenced the clients XL database containing thousands of applicants details, which were received with Jpeg photographic images as this was the quickest way to send such high volumes'

PPS then converted them to the higher quality .tiff format and incorporated them to the spread sheet. This was sent directly to our RIP (raster output processor) which enabled us to merge and print digital information on a pre printed litho 4pp section. This can be further adapted to include scanned signatures.

To enhance the perceived value of the passport we included an overall Matt Lamination finish together with a specialised linen grain to the outer cover to give the quality appearance of a tourist passport. This was further complimented by the cover design which utilised a solid black background together with a metallic based pantone colour.

Our thanks go out to Stefan Hay, Director of Strategic Development at Skills For Security, David Edge Project Coordinator, and Helena Wilson, PR and Marketing Officer for having the trust in PPS to deliver.

For more information on Skills for Security and the Development Passport contact:-  
[www.skillsforsecurity.org.uk](http://www.skillsforsecurity.org.uk)